

Thiruvananthapuram, the capital city of Kerala, is a unique confluence of deep-rooted cultural legacy and cutting-edge innovation. As a seat of governance, research, and technology in southern India, it has steadily evolved into a strategic hub for knowledge-based industries, tourism, healthcare, and sustainable development.



## Strategic Gateway to Southern India

Capital city of Kerala, that boasts a strong administrative presence and well-developed infrastructure.

**Trivandrum International Airport** connects directly to major cities in the Middle East and Southeast Asia.

National Highway (NH-66) and expanding Railway Corridors bolster interstate connectivity.

**Vizhinjam International Deep-Sea Port** is set to transform into a key transshipment gateway of the country

2,192<sup>1</sup> Metropolitan Area (sq km)

43.75 lakh1 City Population (2025)

1,509<sup>1</sup> Population Density (Per sq km)

**20,000**<sup>1</sup>

**Total Graduates Annually** 

Thiruvananthapuram Municipal Corporation (TMC) **Urban Local Body** 

INR 1.4 lakh<sup>1</sup>

Per Capita GDP of district

Thiruvananthapuram Development Authority (TRIDA) **Urban Development Authority** 

**66** Positioned to connect East and West – strategically, commercially, and culturally



#### Adani Vizhinjam Port

India's first mega transshipment port in TVM; ₹7,525¹ Cr Phase 1 operational, connecting to global maritime routes; ₹13,000¹ Cr Phase 2 to boost capacity to 5 Mn TEUs by 2028.

#### Air Connectivity & T2 Terminal

Direct connectivity to 23
international routes
across 11 countries;
₹1,300¹ Cr Adani
Airport project to handle
12 Mn passengers
annually with world-class
facilities.

### Metro Rail Project

₹5,581Cr¹ urban transport project; 21.8 km network to commence construction; connects key city and IT hubs.

### Outer Area Growth Corridor

₹4,868 Cr¹ investment, this 80 km urban expansion belt links Vizhinjam to Navaikulam, anchoring smart tech hubs like Neopolis.

### Kerala Coastal Highway

₹6,500 Cr¹ state project; 625 km coastal road under construction; boosts tourism and coastal connectivity.

#### Emerging Technology Hub

The ₹250 Cr¹ ETH initiative is envisaged as a futuristic product development hub focusing on Space Tech, Healthcare & Med Tech, Agri Tech & Life Sciences, Energy & Renewables, and AVGC & XR. The Kerala Defence Innovation Zone (K-DIZ) is a key component under the Space Tech domain focusing on defence.

# Upcoming IT Projects

1.5 Mn sqft² - World Trade
Centre by Brigade Group
6 Mn sqft² - Embassy Taurus
Downtown Project
4 Mn sqft² - ₹1500 Cr² QUAD
project by Technopark
₹1,000 Cr Integrated
Township - Neopolis Smart
Tech City

# Technology & Innovation Leadership

## **State Capital & Technology Hub**

55% of Kerala's Software export revenue

₹14,575 Crores in FY 2024-25

Technopark : India's first and one of its largest IT Parks

**768.63**<sup>2</sup> **acres, 12.72**<sup>2</sup> **Mn sq. ft**. IT built-up area, **500+ companies**<sup>2</sup> including global names like TCS, Infosys, Accenture, HCL Tech, UST, Arch Capital and Allianz.



Phase IV (Technocity) focused on deep-tech and & Aerospace (Space Park, Emerging Technology Hub, Kerala Defence Innovation Zone, Digital Science Park, Central Forensic Science Laboratory (CFSL)



Government support via Kerala Startup Mission, fostering innovation in Al, Fintech, Edtech and emerging technologies

Part of India's Digital India and Smart City initiatives.



### **Start-up Hub**

1080+2 tech-enabled startups supported by Kerala Startup Mission (KSUM)



**Strong Talent Pool** 

~80,000<sup>2</sup> direct employed in Tech Sector



# Technology & Innovation Leadership

**July 1990** Year of Establishment

**768.63**<sup>2</sup> Total Land Area (acres)

3 Lakhs<sup>2</sup>
(80,000 Direct +
2,25,000 Indirect)
Employees

500 Nos. of IT Companies

**12.72**<sup>2</sup> Total Built-up Space *(Mn)* 

Nos. of Phases

India's first & Asia's largest IT Park – TECHNOPARK - a green-certified hub for innovation & technology.



# Space, Science & Advanced Research

Home to premier institutions

















Recognized nationally as a space and aerospace R&D powerhouse

Thriving ecosystems in data science, oceanography, marine tech, and climate research.



**66** Where India's space dreams take flight 99





## Healthcare & Life Sciences Excellence

Recognized healthcare hub with super-specialty institutions



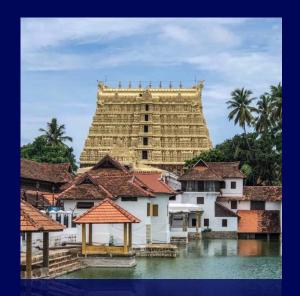






- Rapid development of a Life Sciences Park integrating research, pharma, and MedTech startups.
- Strong potential for medical tourism and clinical research.
- ~11,500¹ beds across public and private facilities, supporting both local demand and medical tourism, with ~5% of all city travelers visiting for healthcare.
- RCC Asia's Leading Cancer Treatment Center, 2.5 lakh+ patient visits annually. KIMS India's First Hospital to get NABH and ACHSI accreditations with 1800+ beds.
- SCTIMST- India's First Artificial Heart Valve develop & transplant. 100K+ cardiac procedures

66 Healing meets high-tech in Kerala's capital 99



## **Heritage & Culture**

Padmanabhaswamy Temple – among the richest and most historic Hindu temples.



## **Diverse Landscape**

Coastal & hill destinations: Kovalam, Poovar, Varkala, Ponmudi, Agasthyakoodam



### **Tourism**

Colonial architecture, museums, royal palaces, and art galleries



#### **Events**

Major cultural events: IFFK, Nishagandhi Dance Festival, Soorya Fest

Cultural Legacy & Tourism Magnet

**66** Every street tells a story. Every beach offers serenity **99** 

## Human Capital & Education

## **Highest literacy rate in India**



**96%** – strong, educated workforce

## **Robust education ecosystem with over**



150 schools



70+ private Institutes



5 government institutes

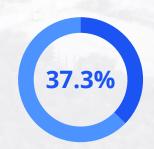


English proficiency and progressive social environment support international collaboration

## Home to nationally reputed institutions

IIST, IISER, CET, IIITM-K; Universities Kerala University, KTU, DUK, SCTIMST and APJ Abdul Kalam Technological University, the city is a hub for excellence in **space**, **science**, **statistics**, **and public policy**.

# 3 Institutes featured in the Top 50 of the NIRF Rankings

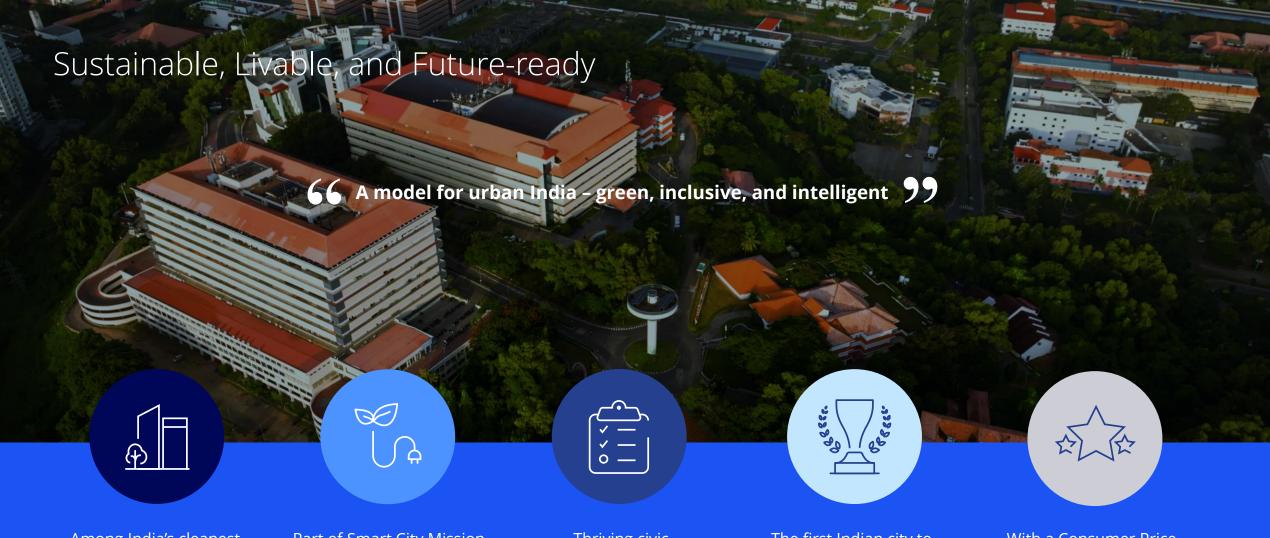


Workforce Participation Rate, reflecting a strong and active talent pool



Ranked #3 in Employable Talent and #4 as a Preferred City to Work in India





Among India's cleanest, safest cities with a strong focus on sustainability. Part of Smart City Mission with investment in green mobility, e-governance, and public spaces.

Thriving civic engagement, inclusive policies, and low pollution.

The first Indian city to win UN-Habitat's Global Award for Sustainable Development in Cities, recognizing urban resilience and governance.

With a Consumer Price Index of 207 and a Governance Index of 380, the city offers a cost-effective lifestyle backed by strong institutional efficiency.

IT/ITES sector	Life Sciences & MedTech	Space & Aerospace	Defence Innovation	MSME Sector	Film & Digital Media
With IT as its most thriving ecosystem and backed by global-grade infrastructure, Trivandrum is emerging as a leading hub for tech innovation and digital services.	With upcoming cutting- edge medical infrastructure upgrades and innovation hubs, the city is growing to become a healthcare and biomedical technology center in the state.	Home to India's first rocket launch at Thumba, the city is now shaping the future of private space-tech innovation.	With strategic defence corridors and R&D hubs, Trivandrum is becoming a nucleus for defence innovation and manufacturing	With the rise of MSME hubs and new commercial landmarks that promote indigenous products, the city is transforming into a vibrant center for innovation and entrepreneurship.	The city is emerging as a creative capital with world- class facilities for film production, animation, and digital content.
Technopark, Technocity, Embassy Taurus Downtown, World Trade Centre	Bio360 Life Sciences Park (expansion) , MedSpark	ISRO, VSSC, Brahmos Kerala Space Park, Liquid Propulsion Systems Centre (LPSC)	Kerala Defence Innovation Zone under Emerging Technology Hub	MSME Technology Centre at Technopark Phase IV (Technocity), KINFRA Industrial Parks	KINFRA Film & Video Park

# Strategic Edge

Future-ready destination backed by Infrastructure, Talent, & Opportunity

# Cost-Optimized Operations

Significantly lower setup and operational costs compared to Tier-1 cities, with no compromise on quality.

#### World-Class Infrastructure

State-of-the-art IT park with 12.72 Mn sq. ft. of built-up area, SEZ zones, plug-and-play workspaces, and a submarine cable landing station for seamless global connectivity.

# Strategic Talent Access

Abundant availability of skilled, futureready IT professionals from top-tier STEM institutions across Kerala.

#### Vibrant Business Ecosystem

Home to 500+ global and domestic IT companies, enabling crossindustry collaboration and innovation.

# Seamless Global Connectivity

Well-connected via
Trivandrum
International
Airport to key
global markets in
the Middle East,
Europe, and the
US.

#### Proactive Government Support

Investor-friendly policies, single-window clearance, and strong support for the digital and tech sectors.













Total Available Land Area (acres) 14.62

Total Land (acres) 90.02

Tecknopark Phase IV				
Total Available Land Area (acres)	121.6			
Total Land (acres)	389.74			

# Why Thiruvananthapuram?

Comparative analysis with other Indian cities

Parameters	TVM	Tier 1 Cites*	Tier 2 Cities*	Remarks
Socio-Economic Ecosystem				Trivandrum leads on literacy, gender ratio, and inclusive development indicators.
Infrastructure Initiatives				Large-scale, state-supported infrastructure push gives Trivandrum an edge.
Airport Connectivity				Trivandrum offers superior global access with international airport and seaport proximity.
IT & Innovation Infrastructure				Strong digital policy framework driving a scalable and future-ready tech ecosystem.
Social Infrastructure				High-quality education and healthcare; better balanced than most other Tier 2 peers.
Real Estate Costs				Significantly lower than Tier 1, but slightly higher than other Tier 2 cities due to high demand.
Grade A Office Availability				Grade A office stock is expanding; better than other Tier 2 cities but still behind metros.
Human Resource Availability				Strong university-industry ecosystem makes Trivandrum a talent-rich location.
Cost of Entry-Level Talent				Competitive costs compared to Tier 1, slightly higher than smaller Tier 2 cities.
Policy Support (IT/Startup)				Kerala's startup and draft IT policies are progressive, inclusive, and well-incentivized.
Ease of Doing Business & Single Window Clearence				Recognized for ease of doing business with ongoing enhancements to single-window clearance.

## Action Plan Ahead!!

Trivandrum: "Your Strategic Investment Destination"



#### Trade & Logistics Enablement

Enhancing the role of Kerala in national/international trade through infrastructure development that supports industrial logistics.

Adani Vizhinjam Port, Mumbai-Kanyakumari Economic Corridor, and the Outer Area Growth Corridor (OAGC)



Trivandrum's future infrastructure strategy aims to boost economic resilience, attract global INVESTMENT, and enhance livability across the region.



GCCs, Knowledge & IT sector Building a future-ready ecosystem that nurtures high-tech industries and knowledge economies.

Technopark, Space Park, Technocity, IT Corridor, MSME Centre, Emerging Technology Hub, GCC Anchor Hub and Kerala Defence Innovation Zone



Mobility & Transport Infrastructure

The city's future focuses on physical connectivity, enhancing regional accessibility, and efficiency.

Metro Rail Project, High Speed Corridor, and the Coastal Highway



Tourism, Sports & Cultural Economy

To develop Kerala as a vibrant destination for tourism, wellness, and sports, enhancing its image as a global cultural economy.

Floating Sea Bridge, Health Tourism Hub, International Convention Centre, and International Stadium

Thiruvananthapuram stands as a beacon of heritage, knowledge, and innovation, a city where tradition and progress walk hand in hand. As the capital of Kerala, it is steadily transforming into a model urban centre, driven by world-class infrastructure, inclusive development, and smart governance. With transformative initiatives such as the Vizhinjam Port, Smart City Mission, digital innovation, and next-generation mobility, the city is poised to emerge as a global destination for knowledge, sustainability, and urban excellence. Strategic international collaborations, cutting-edge IT infrastructure, a growing Defence and Aerospace hub, and the Emerging Technology Startup Hub are positioning Thiruvananthapuram as a vibrant launchpad for innovation, equity, and future-ready growth.



— Shri Pinarayi Vijayan – Chief Minister of Kerala



Thiruvananthapuram is a city where tradition meets innovation to create a vibrant environment of opportunity. As a planned capital and a centre of knowledge, set amidst natural beauty and a pleasant climate, it is enriched with skilled talent, sustainable infrastructure, and an entrepreneurial spirit driving digital transformation. With global institutions like Technopark and progressive policies, the city provides a launchpad for enterprises and GCCs seeking growth, innovation, and inclusive progress. Beyond these advantages, Thiruvananthapuram offers a high quality of life and a culturally vibrant community that fosters collaboration, enabling both businesses and individuals to flourish. It is not just a business hub but a commitment to building a future-ready, knowledge-driven economy with an impact that reaches the world.

— Dr. Shashi Tharoor - Member of Parliament Thiruvananthapuram



Thiruvananthapuram is fast becoming a strategic epicenter in India's digital economy. Backed by a robust technology ecosystem, cutting edge infrastructure and a highly skilled talent pool, the city offers an ideal environment for the growth of Global Capability Centers, IT services and next-generation startups. Its seamless connectivity and supportive policy framework further enhance its appeal as a preferred destination for innovation led investments and inclusive job creation.

— Mr. Seeram Sambasiva Rao IAS - Special Secretary (Electronics & IT) Government of Kerala

# 66 Stakeholder Perspectives 99

Thiruvananthapuram offers a compelling blend of intellectual capital, institutional strength, and quality of life — making it a naturally evolved destination for global technology players. As India's first IT park, Technopark has been central to this transformation in the city as an eco-system enabler, nurturing a culture of co-development, research, and excellence for 35 years. Today, with availability of sustainable infrastructure (land & built-up space) adhering to ESG norms, talent, collaborative ecosystem and sound social fabric, the city is fast emerging as a launchpad for GCCs, deep tech ventures, SMEs/Startups and sustainable innovation. For businesses seeking not just growth but a sense of belonging, Thiruvananthapuram is more than a strategic location — it is a community that truly cares.

— Col Sanjeev Nair (Retd) - CEO Technopark





Thiruvananthapuram stands out as a strategic destination where innovation meets opportunity. The city's robust infrastructure, exceptional talent pool, and supportive ecosystem make it more than just a cost-effective choice, it's a value-rich environment for enterprises aiming for scale and impact. With Technopark at the helm, driving excellence through decades of committed infrastructure development and ecosystem leadership, the city is fast emerging as a preferred hub for global digital and logistics operations

— Mr. S. D. Shibulal – Co-founder, Infosys & Vice Chairman, HPIC





UST was founded with the mission of transforming lives. This foundation was empowered by the bold vision of our leaders to start operations in two small cities: Trivandrum in India and Aliso Viejo in California, at a time when most companies in India went to the metros. We invested our dreams in the beautiful city of Trivandrum, home to pioneering institutions and ecosystems, including the largest IT park in Kerala and sought-after engineering colleges. UST has immensely benefited from the talent, the gorgeous landscapes and the entrepreneurial and innovation mindset that shape Trivandrum today.



# 66 Stakeholder Perspectives 99

For Global Capability Centres (GCCs), the factors contributing to a location decision include access to the best and cost-effective infrastructure, support from the ecosystem and availability of skills and expertise. They go along with the employee retention, peaceful environment for work-life balance and other such human factors. Trivandrum brings them together very well and hence has been investing in itself and growing since the start in 2003, to become one of the largest GCCs in the state. We are delighted about the great workplace culture we have established in our organization, the excellent delivery of services and the value we are contributing to Allianz globally.

— Mr Jison John - CEO & MD of Allianz Services India





Thiruvananthapuram offers a unique confluence of talent, infrastructure, and quality of life. For SunTec, it has been a long-term strategic choice - not just for its cost advantage, but for the richness of its human capital and the ecosystem that nurtures innovation. As the city transforms into a digital and logistics gateway for India, we see it as the ideal launchpad for global impact. We appreciate the pivotal role Technopark has played in shaping this ecosystem - through its sustained efforts in building world-class infrastructure and fostering a culture of technology-driven growth.

— Mr. Nanda Kumar Founder & CEO, SunTec Business Solutions



Thiruvananthapuram is rapidly emerging as a vibrant node in India's digital growth story. With its thriving technology hub, world-class IT infrastructure, and rich talent base and seamless connectivity, the city holds immense potential to catalyse the next wave of growth for GCCs, IT services, and a new generation of tech startups. As part of this high-powered committee, NASSCOM is proud to support the state's vision to transform Thiruvananthapuram into a hub of innovation, investment, and inclusive job creation

— Mr. Rajesh Nambiar, President, Nasscom



# 66 Stakeholder Perspectives 99

66

Trivandrum is India's leading technology destination among secondary cities and offers an ideal combination of a rich talent pool, competitive operating costs, great infrastructure, and the best quality of life in the country. The city's time to shine has well and truly come with an influx of Fortune 500 employers in the last few years.

—Mr. Ajay Prasad, Managing Director and CEO India at Taurus Investment Holdings







Thiruvananthapuram city with its rich cultural heritage always had the locational advantage as the state capital as well as a tourist destination. With the well-developed social infrastructure with the best of the breed hospitals, star Hotels, International schools/ colleges, the city has gained recognition as one of the preferred places in the country to relocate. Technopark, the first IT park in the country, is the technology hub and start up ecosystem. It offers the best talent pool & cost arbitrage for the companies; while offering better quality of life for the Employees. With the Vizhinjam port opening up, its going to be the logistics gateway to the country. With Technopark, Vizhinjam port and supporting infrastructure, a unique blend of opportunity is unfolding for Investments and a foray of developments in the coming years.

— Hrishikesh Nair, President, World Trade Center

